

2021 1st
Xi'an
International
Art Fair

首届西安国际艺术博览会

Outline Guide





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Xi 'an International Art Fair (1st) will be grandly opened in Hall 4 of Xi 'an International Convention and Exhibition Center from October 22 to 24, 2021.

With the aim of "based on Xi 'an and looking at the world", Xi 'an International Art Fair combines regional advantages, integrates excellent art and cultural resources at home and abroad, and builds an international high-quality art trading platform that pays equal attention to both market and academics, promotes the new development of the art market, helps the cultural construction of Xi 'an, and makes Xi 'an proud not only of historical city, but also of art capital.



Exhibition Period: October 22-24, 2021

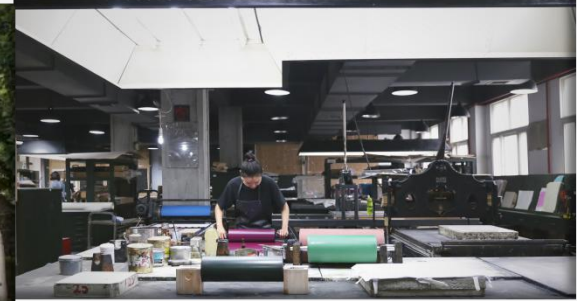
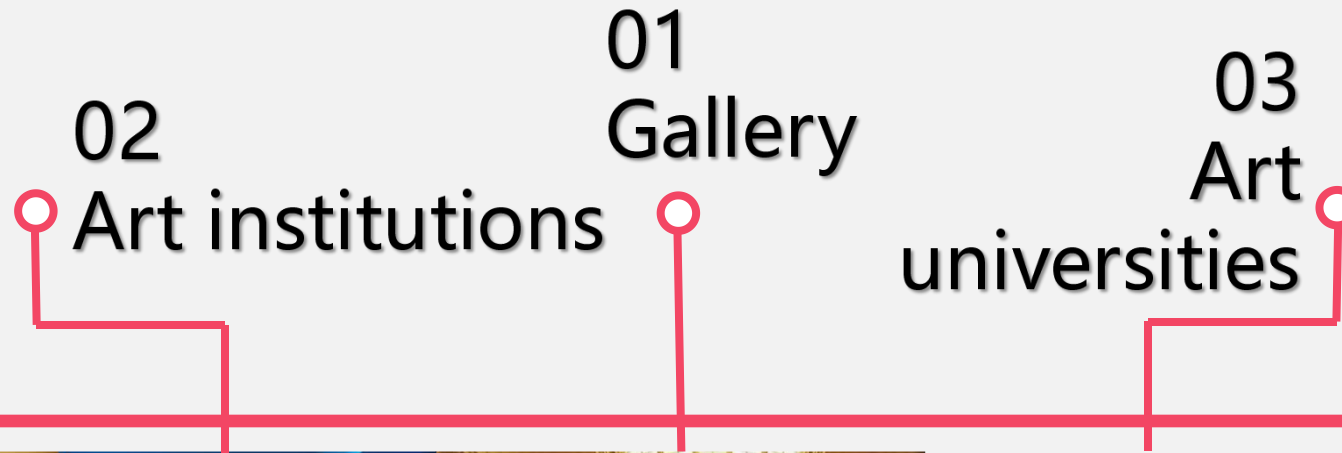
Venue: Hall 4, Xi 'an International Convention and Exhibition Center

(No.1399, Exhibition 1 ST Road, Baqiao District, Xi 'an, Shaanxi Province)

Exhibition theme: Great Xi 'an | Hi Art | Enjoy Life

Exhibition hall area: the total exhibition area is 10,000⁺ m²





04 Art auction company

Exhibitors

05 Independent artist



painting



sculpture



Video



Installation View

Exhibition Range

Mixed Media



Industrial Art



Design



Why Choose Xi 'an International Art Fair?

Geographical advantage

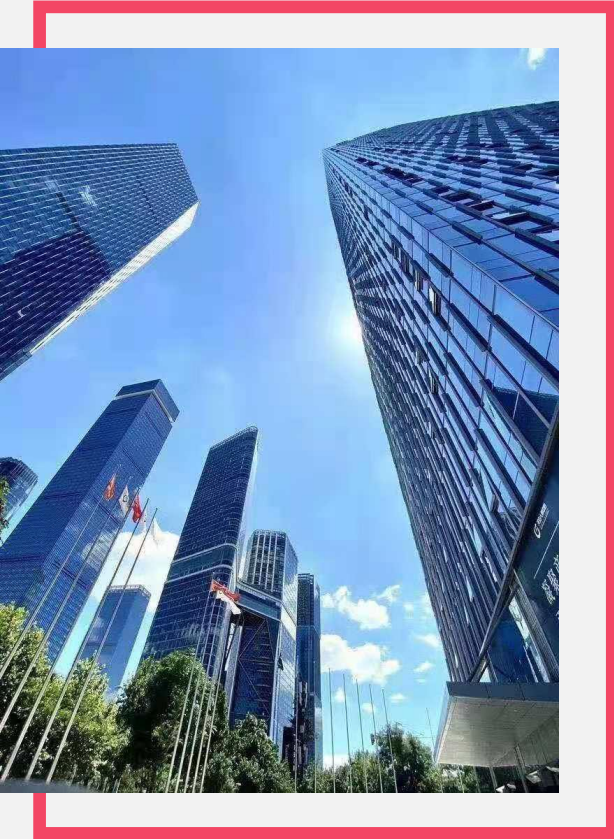
- World historic city
- 20 popular tourist destinations in the world
- Starting point city of Silk Road
- The largest city of New Eurasian Continental Bridge
- China's Top Ten Most Happy City /Most Desirable City
- China's geographical center city
- High-speed rail two-hour economic circle (Chengdu, Chongqing, Zhengzhou, Wuhan)
- "The Belt and Road Initiative" core area



Why Choose Xi 'an International Art Fair?

Economic advantages

- City with a population of 10 million
- Trillion-city GDP
- The total economic output has exceeded 100 billion for five consecutive years
- Top ten cities in China's night economy
- The core city of the Silk Road Economic Belt
- Land port type national logistics hub city
- CHINA RAILWAY Express (Xi' an) assembly center



Why Choose Xi 'an International Art Fair?

Market superiority

Blue ocean of value. With the continuous expansion of cities and the continuous improvement of economic strength, the art collection market in Xi 'an has great market potential and consumption demand. The art collection market in the central and western regions with Xi 'an as the center is an undeveloped virgin land and a true blue ocean of value.



Area Plan

Xi 'an International Art Fair 2021 has Main Gallery Area, Independent Artists Area, Art Derivation and Design Area.

Main Gallery Area

The exhibition is carried out in galleries, which are divided into **Classic Area** and **Contemporary Art Area**, focusing on excellent professional galleries and art institutions at home and abroad, focusing on modern classic representative works and contemporary art of domestic and foreign galleries and art institutions, involving art forms such as painting, sculpture, installation and comprehensive materials.



Independent Artists Area

In order to support artists' creation and tap new artists, this art fair will invite new galleries and independent artists with unique characteristics and courage to explore new ideas to participate in the exhibition.

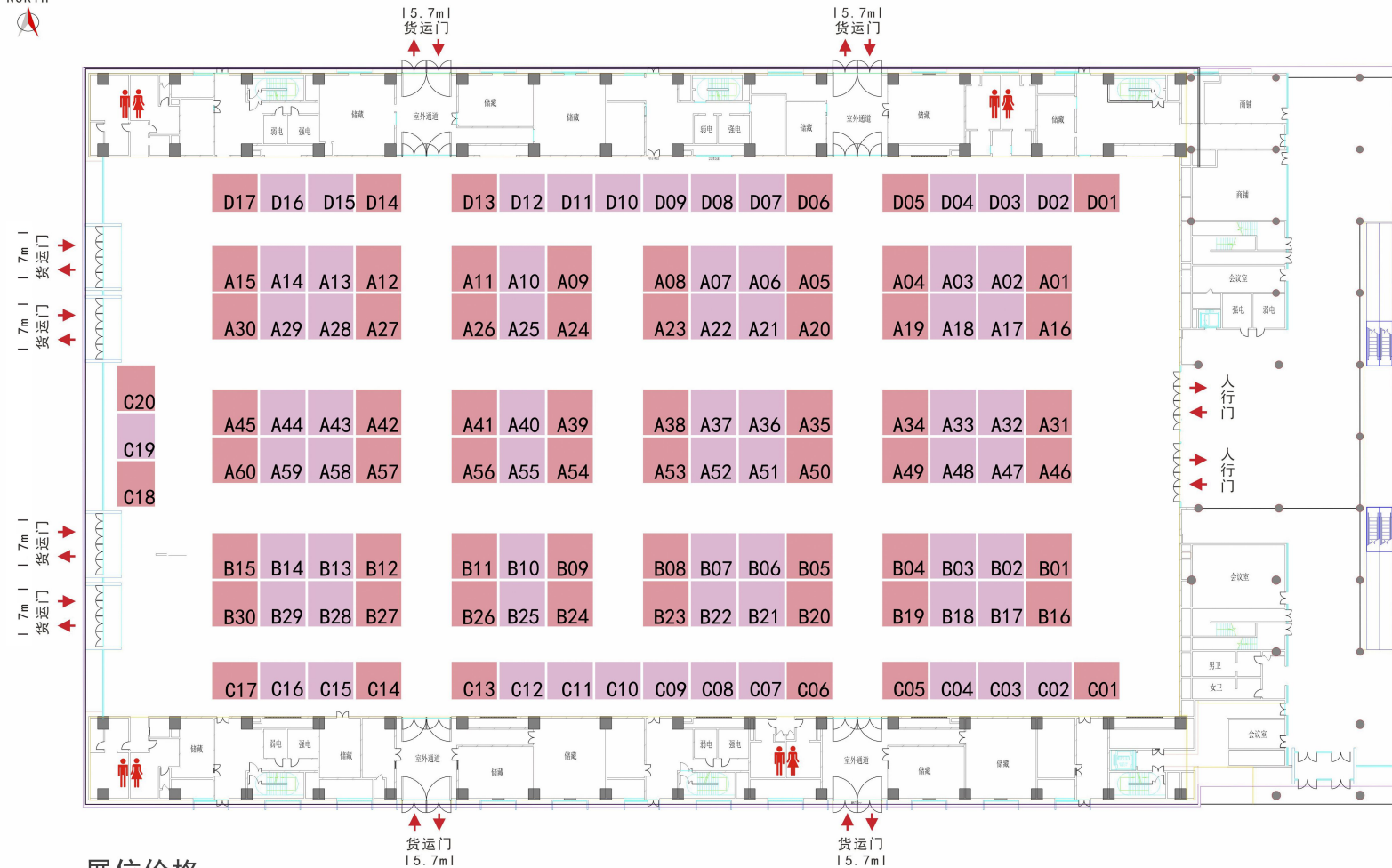


Art Derivation and Design Area

This exhibition area takes innovation as its thinking point, involving art forms such as design, installation, sculpture, comprehensive materials, science and technology, new media, etc. The works on display pay attention to a brand-new artistic perspective, and art serves life and makes life better, aiming at expanding the development of art fields in Northwest China, renewing art trends and looking forward to contemporary art trends.



2021首届西安国际艺术博览会展位图



展位价格

I 类 2200元/m²II 类 2000元/m²光地: 1800元/m²

注: 6月签约享受7折优惠 7月签约享受8折优惠

东西侧货运门净尺寸

7米宽*5.5米高

南北侧货运门净尺寸

5.7米宽*4.8米高

展厅尺寸

135米长*70.2米宽

展厅净高

13米

地面承重

3吨/平方米

Area Cost:

Class i: RMB 2,200/m².Class ii: RMB 2,000/m².Bare land: RMB 1,800/m².

(Enjoy a 30% discount
on signing in June and a
20% discount on signing
in July.)

Xi 'an International Art Fair,

Provide more market opportunities for galleries and independent artists,

Provide collectors with better investment opportunities and scholars with a better communication platform.



Contact Us



Xi 'an International Art Fair

WeChat Official Account

Organization: The Committee of Xi'an International Art Fair

Address: No.2 Dajichang Lane, Shuyuanmen, beilin district, Xi 'an 710001

Tel: +0086 (029) 89185398

E-Mail: xianartfair@foxmail.com